

## How effective are questionnaires as a tool for the Human Sciences?

Questionnaires are frequently used to gather data for the human sciences. Today we will take and analyze a few different personality tests. First, go to <https://bigfive-test.com/> and take the "Big Five Personality Test." It contains 120 questions and is designed to take 10 minutes. When you finish, answer these questions:

1. The opening page for this site claims that this questionnaire is "**Scientific**. BigFive is a scientifically validated and reliable psychological model." Identify 3-5 features of the questionnaire that are designed to make it reliable and scientific:
  - a.
  - b.
  - c.
  - d.
  - e.
2. How do the language choices in the survey affect potential outcomes? Glve two different ways that language plays a factor
  - a.
  - b.
3. What are some potential flaws in this questionnaire that might negatively affect its reliability and/or objectivity. Identify 2-4 issues:
  - a.
  - b.
  - c.
  - d.
4. Reflect on your own results. Which domain was your highest score? Which domain was your lowest? How well do you think they reflect your personality?
  - a.
  - b.
  - c.
5. What could be done to complement (add on to) this questionnaire to get a more complete picture of your personality?
  - a.

## PART TWO

Now, let's go to <https://www.buzzfeed.com/tag/personality>, and choose two different personality quizzes that look interesting to you.

When you finish, answer the questions that follow.

1. What two quizzes did you take?
  - a.
  - b.
2. What was **similar** in these BuzzFeed quizzes and the Scientific "Big Five" test you took previously? Identify 2-4 similarities.
  - a.
  - b.
  - c.
  - d.
3. What are the main traits of the quiz questions that would lead it to NOT be considered "scientific and reliable" like the Big Five test?
  - a.
  - b.
  - c.
  - d.
4. How does the reporting of results also impact how "scientific" the survey is?
  - a.
5. What did these quizzes say about your personality? Was it aligned with the Big Five result? Which one of the three quizzes you took best captured your personality and why?
  - a.
  - b.
  - c.